

# USL League One - Union Omaha vs One Knoxville

DATE: Saturday, August 16, 2025  
LOCATION: Knoxville, Tennessee, US

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## Event Description

USL League One - Union Omaha vs One Knoxville is a premier sports event in Knoxville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 57/100  
**Expected Attendance:** 2,215 people  
**Event ID:** 4rs9x926EoVHbBwXm9

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 886 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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