

USL League One - Charlotte Independence vs One Knoxville

DATE: Friday, September 26, 2025
LOCATION: Knoxville, Tennessee, US

Event Description

USL League One - Charlotte Independence vs One Knoxville is a premier sports event in Knoxville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,310 people
Event ID: 3EcPeJFtFLRNoz2h8d

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,324 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
