

USL Championship - Rhode Island vs El Paso Locomotive

DATE: Friday, September 26, 2025
LOCATION: El Paso, Texas, US

Event Description

USL Championship - Rhode Island vs El Paso Locomotive is a premier sports event in El Paso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,312 people
Event ID: BFWjGmfCMCVtkaf3EC

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,125 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.