

# Using AI in your workflow

DATE: Thursday, August 14, 2025

LOCATION: Toronto, Ontario, CA

---

## Event Description

Using AI in your workflow is a premier conferences event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 39/100

**Expected Attendance:** 292 people

**Event ID:** D5MeqCtTW4qqQjttVu

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 117 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/using-ai-in-your-workflow>

Document generated on 6/3/2026, 10:17:37 PM