

Use AI to Upskill Your Face-to-Face Networking

DATE: Thursday, August 14, 2025
LOCATION: Marietta, Georgia, US

Event Description

Use AI to Upskill Your Face-to-Face Networking is a premier conferences event in Marietta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 58 people

Event ID: yN4CiJdQgxx4KSU2xR

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 23 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.