

USAO, DJ Sharpnel, and DJKurara

DATE: Saturday, October 25, 2025

LOCATION: n Œ7S:, T Ö'M-to, JP

Event Description

USAO, DJ Sharpnel, and DJKurara is a premier community event in n Œ7S:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 7vAGcttNP9wAaXYhLH

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.