

US Catanzaro vs Reggiana 1919

DATE: Saturday, September 20, 2025
LOCATION: Reggio Emilia, Emilia-Romagna, IT

Event Description

US Catanzaro vs Reggiana 1919 is a premier sports event in Reggio Emilia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,579 people

Event ID: XhLSCm3Ljv2cnzwNJ7

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,832 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
