

UrbanKiz Level Up: Partner Connection & Flow with Pamelita at Roda Movements

DATE: Wednesday, August 13, 2025
LOCATION: Takoma Park, Maryland, US

Event Description

UrbanKiz Level Up: Partner Connection & Flow with Pamelita at Roda Movements is a premier community event in Takoma Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: AMu6bZ8U28UufeHNQp

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.