

Urban Trail du Pecq et du Mesnil

DATE: Saturday, September 27, 2025
LOCATION: Le Pecq, Île-de-France, FR

Event Description

Urban Trail du Pecq et du Mesnil is a premier sports event in Le Pecq. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 32/100

Expected Attendance: 125 people

Event ID: 9DtjKSfhqNB6rV2szP

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.