

Urban Park & Pool Party – Registrazione Ingresso Gratuito

DATE: Saturday, August 30, 2025
LOCATION: Ferrara, Emilia-Romagna, IT

Event Description

Urban Park & Pool Party – Registrazione Ingresso Gratuito is a premier community event in Ferrara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: F7Ds7rpqZ9agXXbYxD

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
