

Uratsakidogi; Bird Bone; At>C´>D\$KCR 7D41D

DATE: Friday, August 29, 2025
LOCATION: Moscow, RU

Event Description

Uratsakidogi; Bird Bone; At>C´>D\$KCP CtCC K; and 13 others is a premier festivals event in Moscow. This event attracts thousands of international visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 533 people

Event ID: FHS6ihVJ86Wjpot7KG

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 213 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.