

Upper Collie Project Wrap-Up: Help us celebrate river restoration!

DATE: Tuesday, September 16, 2025
LOCATION: Harris River, Western Australia, AU

Event Description

Upper Collie Project Wrap-Up: Help us celebrate river restoration! is a premier performing-arts event in Harris River. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 31/100
Expected Attendance: 115 people
Event ID: 5qN8P95yNsXhy35oq5

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
