

# UPHONY x ????????

## Presents: ??????, ?????, & ??????

### B2B ???????

DATE: Friday, January 23, 2026  
LOCATION: Dublin, County Dublin, IE

---

### Event Description

UPHONY x ??????? Presents: ?????, ?????, & ????? B2B ????? is a premier community event in Dublin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** community  
**Importance Rank:** 38/100  
**Expected Attendance:** 250 people  
**Event ID:** 8boPjRHBUaLTDRL5ak

### Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 100 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/uphony-x-presents-b2b->

Document generated on 6/3/2026, 9:57:15 PM