

UPCOMING WATER FESTIVAL BUT INSTEAD WATER ITS WINE!!! (water slides and she)

DATE: Wednesday, August 13, 2025
LOCATION: Dallas, Texas, US

Event Description

UPCOMING WATER FESTIVAL BUT INSTEAD WATER ITS WINE!!! (water slides and she) is a premier festivals event in Dallas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,650 people

Event ID: F4kcg4Uro5PPA6uCVS

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 660 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
