

Upcoming Dubai Real Estate Expo in Chennai

DATE: Saturday, August 30, 2025
LOCATION: Chennai, Tamil Nadu, IN

Event Description

Upcoming Dubai Real Estate Expo in Chennai is a premier expos event in Chennai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 24/100

Expected Attendance: 50 people

Event ID: 6SXZq2S2hAUP4oeff

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 20 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.