

# Unternehmerinnen LOUNGE - KI für dein Business

DATE: Wednesday, November 26, 2025  
LOCATION: Bad Langensalza, Thüringen, DE

## Event Description

Unternehmerinnen LOUNGE - KI für dein Business is a premier conferences event in Bad Langensalza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 325 people

**Event ID:** HXvkPz6aDUKwbwaUuo

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 130 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*