

Unlocking the mystery of the Bible

DATE: Wednesday, August 20, 2025
LOCATION: Woolwich, New South Wales, AU

Event Description

Unlocking the mystery of the Bible is a premier community event in Woolwich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 32/100

Expected Attendance: 119 people

Event ID: FbyzCQTFUfTH2GVDou

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.