

# Unlock the Future of Work: Transform Your Culture to Attract, Engage, and Retain Top Talent

DATE: Thursday, August 21, 2025

LOCATION: Meridian, Idaho, US

---

## Event Description

Unlock the Future of Work: Transform Your Culture to Attract, Engage, and Retain Top Talent is a premier expos event in Meridian. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 56/100

**Expected Attendance:** 2,000 people

**Event ID:** FgKAam2L5V3J7RRLeU

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 800 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/unlock-the-future-of-work-transform-your-culture-to-attract-engage-and-retain-top-talent>

Document generated on 6/4/2026, 2:12:15 PM