

Unlock The Dog - Presented by Alex Edwards from Refine Your Canine Dog Training

DATE: Friday, August 22, 2025
LOCATION: West Wodonga, Victoria, AU

Event Description

Unlock The Dog - Presented by Alex Edwards from Refine Your Canine Dog Training is a premier community event in West Wodonga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 29/100

Expected Attendance: 93 people

Event ID: CKEo247aF6f9jA3U5v

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.