

UNLIMITED TRAVEL 2 Discover how to travel for free—and even get paid for it

DATE: Saturday, September 6, 2025
LOCATION: Vila Nova de Gaia, Porto, PT

Event Description

UNLIMITED TRAVEL 2 Discover how to travel for free—and even get paid for it is a premier conferences event in Vila Nova de Gaia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 305 people

Event ID: 9ATa3EbnF2q3xnkkTG

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 122 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
