

Unleashed, Inquisition, Absu, and 67 others

DATE: Thursday, October 2, 2025
LOCATION: Elgin, Illinois, US

Event Description

Unleashed, Inquisition, Absu, and 67 others is a premier festivals event in Elgin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 55/100

Expected Attendance: 1,774 people

Event ID: F9zR9NR2TH2mUPRBw8

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 710 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
