

Unconscious Festival 2026 - Pattaya Thailand

DATE: Thursday, January 29, 2026
LOCATION: Tambon Na Chom Thian, Chang Wat Chon Buri, TH

Event Description

Unconscious Festival 2026 - Pattaya Thailand is a premier festivals event in Tambon Na Chom Thian. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 456 people

Event ID: FPfV8yaBwanBsbsp9d

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 182 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.