

# University Museums: Workshop Week of the Graz Children's University as a Guest at UniGraz @ Museum

DATE: Tuesday, September 23, 2025

LOCATION: Graz, Steiermark, AT

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## Event Description

University Museums: Workshop Week of the Graz Children's University as a Guest at UniGraz @ Museum is a premier expos event in Graz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** BQaTwj6Efk9mpaSS7f

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/university-museums-workshop-week-of-the-graz-childrens-university-as-a-guest-at-unigras-museum>

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