

# United League SuperCup - Semi-finals - Dubai vs Zenit

DATE: Wednesday, September 24, 2025  
LOCATION: Beograd, Grad Beograd, RS

## Event Description

United League SuperCup - Semi-finals - Dubai vs Zenit is a premier sports event in Beograd. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 12,672 people

**Event ID:** 7UgU99dF2qoP457ESM

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,069 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*