

United League SuperCup - Final - Zenit vs CSKA Moskva

DATE: Thursday, September 25, 2025
LOCATION: Beograd, Grad Beograd, RS

Event Description

United League SuperCup - Final - Zenit vs CSKA Moskva is a premier sports event in Beograd. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 13,264 people

Event ID: 75CCNM8wvhnWdGTX8L

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,306 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.