

United Cup - Group Stage - Uralmash vs Igokea

DATE: Tuesday, November 11, 2025
LOCATION: Laktaši, Republika Srpska, BA

Event Description

United Cup - Group Stage - Uralmash vs Igokea is a premier sports event in Laktaši. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 55/100
Expected Attendance: 1,765 people
Event ID: 9sMRto67Aj2rDRay5d

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 706 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.