

Union Espanola vs CD Everton Vina del Mar

DATE: Sunday, November 2, 2025
LOCATION: Viña del Mar, Valparaiso Region, CL

Event Description

Union Espanola vs CD Everton Vina del Mar is a premier sports event in Viña del Mar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 11,956 people

Event ID: TpqUSveDwrekgkjWGP

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,782 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.