

Union de Santa Fe vs Newell's Old Boys

DATE: Friday, October 31, 2025
LOCATION: Rosario, Santa Fe, AR

Event Description

Union de Santa Fe vs Newell's Old Boys is a premier sports event in Rosario. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,868 people

Event ID: DCsVqBXqo39Gfk242h

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,947 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
