

Union de Santa Fe vs Instituto AC Cordoba

DATE: Friday, August 15, 2025
LOCATION: Córdoba, Córdoba, AR

Event Description

Union de Santa Fe vs Instituto AC Cordoba is a premier sports event in Córdoba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,774 people

Event ID: myLeqpWzuLU5NFuac4

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,910 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.