

“Unfolding, Unknowing,” an exhibit by Kelley Booze

DATE: Monday, August 18, 2025
LOCATION: Crestview Hills, Kentucky, US

Event Description

“Unfolding, Unknowing,” an exhibit by Kelley Booze is a premier expos event in Crestview Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 660 people

Event ID: AucNdWVKLzwgTQ3myQ

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
