

# UNE HEURE À T'ATTENDRE

DATE: Saturday, September 13, 2025

LOCATION: Paris, Île-de-France, FR

## Event Description

UNE HEURE À T'ATTENDRE is a premier performing-arts event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 35/100

**Expected Attendance:** 186 people

**Event ID:** BfjuQA4B32CBs7vDtj

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 74 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/une-heure-tattendre>

Document generated on 6/3/2026, 9:51:46 PM