

Undivided Attention & Sollahead: Live from The Record Room

DATE: Tuesday, August 26, 2025
LOCATION: Limerick, County Limerick, IE

Event Description

Undivided Attention & Sollahead: Live from The Record Room is a premier concerts event in Limerick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 167 people

Event ID: EEsUSyqzp88jCZXBde

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
