

# Undici Lune d'Inverno

DATE: Friday, December 26, 2025

LOCATION: Peccioli, Toscana, IT

## Event Description

Undici Lune d'Inverno is a premier festivals event in Peccioli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 40/100

**Expected Attendance:** 319 people

**Event ID:** BTC4ghoyAVwTCck9Y5

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 128 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/undici-lune-dinverno>

Document generated on 6/4/2026, 2:17:57 AM