

Underground Session 3 - Halloween Party - This Saturday

DATE: Friday, October 31, 2025
LOCATION: Port Adelaide, South Australia, AU

Event Description

Underground Session 3 - Halloween Party - This Saturday is a premier festivals event in Port Adelaide. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 56/100
Expected Attendance: 1,886 people
Event ID: 4RxSgCiKMyTyRwvgrW

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 754 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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