

UNA NOCHE EN LA REGGAETON & HIP HOP PARTY // FREE B4 10:30PM W/RSVP 18+

DATE: Saturday, August 16, 2025
LOCATION: Los Angeles, California, US

Event Description

UNA NOCHE EN LA REGGAETON & HIP HOP PARTY // FREE B4 10:30PM W/RSVP 18+ is a premier festivals event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 166 people

Event ID: 73bVokLaT4E4cFUMnu

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
