

# UN VIAJE DE DIEZ METROS

DATE: Monday, October 20, 2025  
LOCATION: Alacant, Comunidad Valenciana, ES

## Event Description

UN VIAJE DE DIEZ METROS is a premier festivals event in Alacant. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 33/100

**Expected Attendance:** 134 people

**Event ID:** FGVIMSS3RBRS6ePai8

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 54 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*