

# UN CHATEAU DE CARTES

DATE: Saturday, September 13, 2025

LOCATION: Paris, Île-de-France, FR

## Event Description

UN CHATEAU DE CARTES is a premier performing-arts event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 35/100

**Expected Attendance:** 186 people

**Event ID:** Dgihs2q2X392riBPFC

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 74 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/un-chateau-de-cartes>

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