

# Un 5@7 avec Salin, une de nos Révélation Radio-Canada 2025-2026!

DATE: Thursday, October 16, 2025  
LOCATION: Montreal, Quebec, CA

## Event Description

Un 5@7 avec Salin, une de nos Révélation Radio-Canada 2025-2026! is a premier concerts event in Montreal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 43/100

**Expected Attendance:** 466 people

**Event ID:** 5otd7rYyDbPs2tsa9e

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 186 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*