

Um Museu no Meu Quintal convida Samba da Jack

DATE: Saturday, September 6, 2025
LOCATION: Itaipuaçu, Rio de Janeiro, BR

Event Description

Um Museu no Meu Quintal convida Samba da Jack is a premier concerts event in Itaipuaçu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 225 people

Event ID: 6YDLxo4ToZA7Q5Gn7e

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.