

Ultramaratona Oxy

DATE: Friday, November 28, 2025
LOCATION: Bairro Bom Jesus, Paraná, BR

Event Description

Ultramaratona Oxy is a premier sports event in Bairro Bom Jesus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 109 people

Event ID: CPwbWkjk5XJtXtVHXg

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.