

ULTRA-X80, PANTHER and 2100-LFC Demo in Salt Lake City

DATE: Tuesday, August 26, 2025
LOCATION: Salt Lake City, Utah, US

Event Description

ULTRA-X80, PANTHER and 2100-LFC Demo in Salt Lake City is a premier expos event in Salt Lake City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 374 people

Event ID: GU6Wanz8fWSg7STs4A

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
