

# Ultra Trail Cao Bang

DATE: Thursday, November 27, 2025  
LOCATION: Thành phố Cao Bằng, Cao Bằng, VN

## Event Description

Ultra Trail Cao Bang is a premier sports event in Thành phố Cao Bằng. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 36/100

**Expected Attendance:** 202 people

**Event ID:** AkMt4upfcfPfuYMJop

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 81 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*