

# Ultra Sunn at Elysee Montmartre

DATE: Saturday, September 13, 2025

LOCATION: Paris, Île-de-France, FR

## Event Description

Ultra Sunn at Elysee Montmartre is a premier concerts event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 52/100

**Expected Attendance:** 1,251 people

**Event ID:** 6WXfReN9zniU2aZWv9

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 500 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*