

Ulju Trail Nine Peaks

DATE: Thursday, October 23, 2025

LOCATION: Ulju-gun, Ulsan, KR

Event Description

Ulju Trail Nine Peaks is a premier sports event in Ulju-gun. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 32/100

Expected Attendance: 128 people

Event ID: 8mnjFM3FUbFkG5VCHk

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 51 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/ulju-trail-nine-peaks>

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