UK & Australia Admission Special

DATE: Saturday, October 25, 2025
LOCATION: ›‰¿›)Ç™òÂ ¸›ù²œeyŸ šÉ¿šÙ¾™rÂ $@

Event Description

UK & Australia Admission Special is a premier expos event in ›‰¿›)Ç™òà This event attracts visitors fro around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 52/100
Expected Attendance: 1,271 people
Event ID: BbS7c46B5uvmUchWEp

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 508 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.