

Uganda Study Abroad Education Expo February 2026

DATE: Thursday, February 5, 2026
LOCATION: Kampala, Central Region, UG

Event Description

Uganda Study Abroad Education Expo February 2026 is a premier expos event in Kampala. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,820 people

Event ID: 5YzMx7z9uEaGun4UN9

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.