

UEFA World Cup Qualifiers - Group Stage - Northern Ireland vs Slovakia

DATE: Friday, November 14, 2025
LOCATION: Košice, Košický kraj, SK

Event Description

UEFA World Cup Qualifiers - Group Stage - Northern Ireland vs Slovakia is a premier sports event in Košice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,302 people

Event ID: 8foSLc4P4U926UWT6e

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,721 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.