

UEFA World Cup Qualifiers - Group Stage - North Macedonia vs Belgium

DATE: Friday, October 10, 2025
LOCATION: Gent, Vlaams Gewest, BE

Event Description

UEFA World Cup Qualifiers - Group Stage - North Macedonia vs Belgium is a premier sports event in Gent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 18,583 people

Event ID: 7SZYdKyQtquZLzZGt7

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,433 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.