

UEFA World Cup Qualifiers - Group Stage - Kazakhstan vs North Macedonia

DATE: Monday, October 13, 2025
LOCATION: Skopje, MK

Event Description

UEFA World Cup Qualifiers - Group Stage - Kazakhstan vs North Macedonia is a premier sports event in Skopje. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 19,929 people

Event ID: 4jbCzkZ9FjY4cRW4Hp

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,972 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.