

UEFA World Cup Qualifiers - Group Stage - Italy vs Estonia

DATE: Saturday, October 11, 2025
LOCATION: Tallinn, Harju maakond, EE

Event Description

UEFA World Cup Qualifiers - Group Stage - Italy vs Estonia is a premier sports event in Tallinn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 11,913 people

Event ID: 49CLYztzVmoXgw6vm3

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,765 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.